

# WILLARD BARTH

Keynote speaker • TEDx presenter • #1 bestselling author

TRANSFORMATION • LEADERSHIP • BUILDING A BUSINESS THAT RUNS WITHOUT YOU

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## Rooms of twenty. Rooms of a thousand.

Willard Barth has spent every year since 1989 studying how people change, and since 1997 advising founders and managing partners on why their companies still run through them.

He lost his left leg to bone cancer at eight, came through addiction, jail and homelessness, and has been sober since August 17, 1989. He speaks on what actually moves people, and what it costs when nothing does.



TEDx Butler

**TEDx**

Presenter

**#1**

Bestselling author

**2**

TV shows, weekly

**16 yrs**

Retained, global firm

**6 of 10**

Yrs, same convention

### SIGNATURE TOPICS

#### The Anatomy of Transformation

How people actually change, and why most change doesn't hold. Built on seven phases, drawn from lived experience. The talk behind the TEDx presentation and the number one bestselling book.

#### The Entrepreneur's Edge

Why the founders who build the most end up trapped by what they built, and what it takes to build a company that runs without them. For rooms of business owners, managing partners and senior executives.

#### 3 Keys to Unlocking Your Greatest Potential

What prevents high performers from achieving what they are truly capable of, and what moves them past it.

### FORMATS

Keynote, 45 to 60 minutes • Half-day or full-day workshop • Multi-day training • Virtual keynotes and summit sessions

*"Right after he spoke, the testimonials came flooding in. We've since invited him back as a regular part of the summit experience."*

**Jason McNamara**

Founder, The No More 9 to 5 Club

*"Willard speaks from experience and from the heart. I would highly recommend having him speak at your upcoming event."*

**Carl Gould**

President and CEO, CMT International

**BOOK A CALL ABOUT YOUR EVENT**

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